



### **MMU Cnergy**

MMU Cnergy, the trading name of Unitele Multimedia Sdn Bhd, is the commercial arm of Multimedia University with the objective of bringing innovations and knowledge to market through short courses, industry collaborations, intellectual property licensing or building businesses.

#### Vision

- To be the conduit between academia and industry for wealth creation by offering expertise through professional services as well as exploiting R&D effort.

#### Mission

- To enrich our clients' knowledge and value in providing quality courses, consultation services and research capabilities.
- To expose our academic stakeholders to the industry through facilitating and supporting them in the nurturing of ideas and research.
- To maximize revenue from staff's expertise.
- To secure commercialization funding for R&D output where both our academic stakeholders and industry clients will benefit from.
- To exploit and commercialize Intellectual Property Rights.

### **Relationship with MMU**

MMU Cnergy, founded on 25<sup>th</sup> January 1999, is a wholly owned subsidiary of Multimedia University (MMU) with the intent to venture into businesses other than tertiary education. MMU, with its pool of highly respected academics, researchers and students, provides the strength and quality of our product and service offerings. We work closely with MMU's Research and Development Office and Faculties to have early access to industry driven research and projects conducted within MMU. Through this working relationship, we have the opportunity to evaluate suitable commercial prospects and assist to accelerate the development of such opportunities into the marketplace.

## Services We Provide

MMU Energy is the dedicated technology business that helps to unlock and nurture MMU's value other than its excellence as an education institution. Our role is rooted in the research activities of MMU.

### Short Courses

We recognize that personal and professional development are essential parts of any successful career. With direct access to MMU's rich human resource expertise whose core activity is in educating and research, we provide professional development and communication skills; ranging from Engineering, Management to Creative Multimedia.

MMU Energy has available more than 200 well developed short courses that are divided into five (5) major categories:

- Engineering
- ICT, computer and software
- Language, communications and writing skills
- Management and self-development
- Multimedia, animation and graphics

We also deliver a range of public workshops throughout the year. Our training programs can be customized to suit specific requirements in order to ensure that we deliver value to our clients in this globalized economy.

### Among Short Courses Conducted by MMU Energy:

#### International

Client	Name of Training
Universitas Terbuka Indonesia	Multimedia Content Dev.
Sekolah Tinggi Seni Indonesia (STSI)	Multimedia Content Dev.
PT Telkom, Indonesia	Multimedia in Business
Pavis Venture Ltd, Nigeria	Computerised Management Systems for Educational Institutions
Pavis Venture Ltd, Nigeria	Optimizing Revenue as an Educational Institution
Mareba Computers Ltd, Kenya	Multimedia Learning System (MMLS)

Inje University, Korea	Intensive English Language Programme (IELP)
Hang Tuah Universitas, Indonesia	2D & Basic 3D

**Local**

<b>Client</b>	<b>Name of Training</b>
Economic Planning Unit (EPU)	Malaysian Technical Cooperation Programme (MTCP)
Ministry of Higher Education (MOHE)	Database & MS Access
Ministry of Higher Education (MOHE)	Better Spoken English
Ministry of Higher Education (MOHE)	Effective Presentation & Communication Skills Programme
Ministry of Education (MOE)	English for Counter Service
MATRADE	Various Languages for Business Communication (Japanese, Mandarin, Arabic)
Institute of Management Melaka (IMM)	Kursus Penjawat Awam
Lembaga Hasil Dalam Negeri (LHDN)	Workplace English Programme (WEP)
Universiti Kebangsaan Malaysia (UKM)	SCORM
Pan Pacific KLIA	English for Hoteliers (Serial Training)
SKF Bearing Industries (M) Sdn Bhd	Executive Development Programme (EDP) –Serial Training
iPerintis Sdn Bhd	eLearning & Instructional Design
Pusat Penterjemahan Negara	Computer Aided Translation Workshop
MIMOS	Session Initial Protocol (SIP) Training

CTRM	Radio Frequency
University Telekom Sdn Bhd (UTSB)	Implementing & Monitoring R&D
University Telekom Sdn Bhd (UTSB)	Building High Performance Team
University Telekom Sdn Bhd (UTSB)	Balanced Scorecard
University Telekom Sdn Bhd (UTSB)	Learning Outcome and Credit System

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### Consultancy

MMU Energy represents a multidisciplinary consultancy capable organization, providing skilled technology-related and management services for industry through a network of highly specialized academic experts from MMU. MMU Energy has direct access to some of the best research groups, analytical and testing equipment in Malaysia.

Our range of experts serves as a flexible resource that can be mobilized effectively to meet intellectual challenges. The skills, resources and support services are available to manage projects of any size. We can assemble interdisciplinary teams to meet the challenges of industry, commerce and government agencies.

For the academic year 2007/08, we have

### Consultancy Handled In 2008

	Project/ Training	Client
1	Signals & Systems	Wawasan Open University
2	Engineering Maths	Wawasan Open University
3	Antenna Measurement	TM R&D Sdn Bhd
4	Antenna Measurement	Motorola Technology Sdn Bhd

5	Antenna Measurement	Dreamcore Technologies Sdn Bhd
6	Antenna Measurement	Balda Solutions Sdn Bhd
7	Antenna Measurement	MIMOS Berhad
8	Whitepaper - New Service Workforce	LSP Research
9	RF Fundamental	Plexus Manufacturing Sdn Bhd
10	Instructional Design Training	Petronas eLearning Solutions Sdn Bhd
11	Nigerian Funding Diversification	Gee Investment Limited, Nigeria
12	Sudan I-Digital Video & TV Production	Sudan TV
13	Sudan II-Advance TV & Digital Video Production	Sudan TV
14	Streamyx Billboard	TM
15	Electrical Supply to Industrial & Commercial	Comfori Sdn Bhd
16	EMIT-CSR	UTSB
17	Overview & Fundamental of WIMAX	Suruhanjaya Komunikasi & Multimedia
18	MTCP 2008	Economic Planning Unit, PM Department
19	Successful Management E-Learning	Meteor Sdn Bhd
20	Corporate Video	Jabatan Penjara Kajang
21	VLSI Course	Dreamcatcher Consulting Sdn Bhd
22	Corporate Video	Jabatan Penyiaran Langkawi
23	BHN Training Programme	BHN Association

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**Technology Incubation**

MMU, a Malaysian pioneer in cultivating the entrepreneurial spirit within a University, employs and educates some of the brightest staff and students who are in touch with the world of business. MMU Energy nurture business ideas from these budding entrepreneurs by providing assistance in administration and also acts as the interface for businesses to deliver practical solutions.

We can assist to identify contacts, understands business requirements, structures and creates business opportunities between business and MMU startups and have the expertise and experience to ensure

negotiations and collaborations are successful. These might also include commercialization advice, financial advice, IP protection, market research, opportunity assessments, implementation plans, legal agreements, letters of support, bid management advisory, corporate networking and interim management.

For the academic year 2007/08, we have

NO	Name of the Start-ups
1	E-Transact Technology Sdn. Bhd (incorporated on 27/9/03)
2	Aidan Technologies Sdn Bhd (791404 P) (aka Silver Ridge Enterprise (001593847-W))
3	F Venture Enterprise (001705539-W)
4	RNR EHSAN OFFICE AUTOMATIONS (001681893-X) (ROC Registration: 20/4/07)
5	Name Card Solution (SA0046306-T)
6	miniMAX
7	Malaize System Solutions Sdn Bhd (771736-M)
8	Hatchling Games Sdn Bhd (2997B015731 (Temporary))
9	First Media Enterprise (001632849-M)
10	t8Lab
11	Aogos Network Sdn. Bhd (725131-M) (incorporated on 28/2/06)
12	EduSolve Enterprise (sa 0033797-X) (ROC Registration: 16/8/06)
13	Enveluv Sdn Bhd (786485)
14	Flavert Media Lab Sdn Bhd
15	Xirien Technologies
16	World Care
17	Parmal Enterprise (001657617-D) (ROC registration Dec 06)

18	NestCom
19	SouthPaw Sdn. Bhd (836310 A) (ROC Registration Date: Oct 2008) (aka Flexino Solutions)
20	Justtranslate
21	Efficient Edge (M) Sdn Bhd (773047 P) (ROC Registration Date: 14/5/07)
22	Harmony Media Sdn Bhd (783231 W) (ROC Registration Date: 2/8/07)
23	Softmy Technology Sdn Bhd (624310 K) (ROC Registration Date: 7/8/03)
27	LCV Technology Sdn Bhd
28	Enhanced Engineering Sdn Bhd
29	ESOL (MA0099892-7) (ROC Registration Date: 14/7/06)
30	SPIN
31	Next Level
32	JX Engineerings

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**Technology Exploitation**

One of our long term objectives and the core of our existence are in providing the right assistance in commercializing Intellectual property that were innovated, created and protected by MMU. Through our direct relationship with MMU’s Research and Development Office, we identify and nurture research projects with potential commercial value. We will match and manage partnership with external parties to monetize these researches. In short we provide:

- Commercial assessment of intellectual property
- Market analysis and intelligence

- License negotiation and management

We will also welcome external parties who are interested to have us manage the licensing or sale of their technology.

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## Products

As a well managed and a leader in education innovation, MMU has created several proprietary systems for its own use. Some of these systems have won several recognitions, such as the Multimedia Learning System (MMLS). As these systems have been proven, at MMU and also at several other tertiary education institutions, MMU Energy is offering these solutions as our product portfolio. Some of the products are:-

- Multimedia Learning System (MMLS)
- Open Campus Management System (OCMS)
- MMU Smart Card
- MMU Infoline
- SMS Reminder System
- MMU e-Procurement System
- Document Imaging System
- Multimedia Content Development
- Digital Production Unit
- Educational Training System: Microcontroller Based Trainer, Digital Signal Processing Trainer, Control System Trainer & Robotics Trainer
- I Sense – Contactless Palm Vein Door Access Security Systems/Time Stamp Machine
- Fiber Optics Components: Optical Protection Switch, Single Mode Splitter, FibreOptica's SoftBend Fiber Series – Fiber Assemblies.

Many of these include output from MMU's research initiatives, for example the I-Sense incorporates a research that was done by MMU's biometric research team where it incorporates a patent pending technique in identifying unique palm prints using geometric measurements.

List of IT Products from 2003-2008

**Client List (MMLS Customization) - CMEAD from Year 2003 to Year 2008**

No	Client	Project Name	Year
1	APN, LHDN/ERP21Sdn Bhd	MMLS Customization	2003
2	Huntsman Tixide Sdn Bhd	MMLS Customization	2003
3	Matrusri Education Academy	MMLS Customization	2003
4	TMNET	MMLS Customization	2004
5	APN.LHDN	Upgrading MMLS	2004
6	ComputerMan University College, Sudan	MMLS Customization	2005
7	Melaka International School	Integrated School Management System (E-Learning)	2005
8	EX-D Network Sdn Bhd	MMLS Customization	2006
9	PointFlex Sdn Bhd	MMLS Customization	2006
10	Penang Skill Development Center	PSDC- MMLS Customization	2007
11	Universiti Kebangsaan Malaysia	MMLS Customization (4 server)	2007
12	BTP - MOE	MMLS Customization	2007

**Client List (OCMS) - CMEAD from Year 2005 to Year 2008**

No	Client	Project Name	Year
1	ComputerMan University College, Sudan	SIS (E-Learning Software Development)	2005
2	Kish University, Iran	SIS (E-Learning Software Development)	2005
3	Penang Skill Development Center	SIS (E-Learning Software Development)	2007

**Client List (Smartcard) - CMEAD from Year 2003 to Year 2007**

No	Client	Project Name	Year
1	MDEC	MyKad Project	2005
2	Kish University, Iran	Smart Card Implementation	2005

**Client List (Content Development) - CMEAD from Year 2005 to Year 2008**

No	Client	Project Name	Year
1	Bahagian Teknologi Pendidikan, MOE	E-Bahan Content (6 Subject)	2008

**Client List (SMS Reminder System) - CMEAD from Year 2005 to Year 2008**

No	Client	Project Name	Year
1	NCI Cancer Hospital	SMS Reminder System	2007

**Awards and Recognition Received**

1. Asia Pacific Multimedia Super Corridor Information Technology and Telecommunications Award (APMITTA) 2001 for "Best of Smart Learning Applications"
2. Asia Pacific Information Communications Technology Award (MSC APICTA) 2001 for "Best of Education Applications"
3. Merit Award for "Best of Education and Training Application" in MSC APICTA 2003
4. Best Practice Award for Smart Community International Network SCIN 2004

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Board of Directors

### **Zaharin Yusoff**

Zaharin Yusoff is a professor in computational linguistics and a fellow of the Academy of Sciences Malaysia. He is currently the President of Multimedia University. In 2007, he was the Dean of the College of Graduate Studies at UNITEN, moving from MIMOS where he served as Senior Director of the Productisation Unit and then of the Artificial Intelligence Centre from September 2005 to May 2007. Prior to this, he was at Universiti Sains Malaysia for more than 25 years from 1980, where he served as the Coordinator of the Computer-Aided Translation Unit, the Dean of the School of Computer Sciences, and later the Dean of Research (ICT Platform).

### **Nor Lela Baba**

Noor Lela Baba CA(M), CMA (Aust) is a Chartered Accountant of the Malaysian Institute of Accountant and a Certified Management Accountant of Australia. She joined Telekom Malaysia Berhad (TM) in 1996 serving various management positions mainly in Finance Division of such as Property Development, Property Operation & its subsidiary, Telekom Sales & Services Sdn Bhd (TSSSB). In 2003, she joined the Enterprise Sales Division, heading the Europe America/Asia Japan (Key Accounts) sector. She was then sent to the Malaysian Industrial Development Authority (MIDA) in November 2007 as TM's representative.

She is currently assigned by TM to serve Multimedia University as the Chief Financial Officer/Vice President Finance from November 2009. She is also appointed as the board member of three companies within the group namely Universiti Telekom Sdn Bhd (commercially known as Multimedia University) i.e. Unitele Multimedia Sdn Bhd (commercially known as MMU Cynergy), Multimedia College Sdn Bhd and MMU CreativeVista Sdn Bhd.

### **Zam Ariffin**

Zam Ariffin, 45, holds a Master Degree in Professional Accounting from St. Louis University, Missouri and a Bachelor of Science in Accounting from Emporia State University, Kansas.

Zam Ariffin has held various senior management positions ranging from corporate finance, investor relations, contract management and financial management mainly in the telecommunication industry. He started his career in 1987 as a Bond Officer at Cagamas Berhad. In May 1989, he joined TM in the Corporate Finance Division and his last position was the Assistant General Manager of Financing and Special Projects in May 1996, before joining Telekom Cellular Sdn Bhd (TM TOUCH) as General Manager, Finance Division in June 1996. From January 2000 to August 2006, he served in Maxis Communications

Berhad as Head and Senior Manager in the Business & Financial Planning Department, Networks Engineering & Operation Division and later in the Contract Management Department, Finance & Administration Division, before returning to TM to assume the position of General Manager, TM Ventures.

Prior to his current position as the Vice President, Support Business, he was the General Manager, Subsidiary Management of Group Business Development & Transformation. He also sits on the boards of a public listed company and several subsidiaries within the TM Group of companies.

### **Shaifubahrim Mohd Saleh**

Shaifubahrim Mohd Saleh has more than 25 years of hands-on strategic and operational management experience working for 5 multinational companies in Malaysia and the region, as well as providing consulting to Government and Private Enterprises. He is certified in Change Management by Pritchett Rummler-Brache to consult in Corporate Growth, Culture Change and Performance Improvement. His industry experience covers Information Technology, Telecommunications, Insurance, Government, Defense and Public Utilities. He facilitates executive seminars on leadership and strategy locally and abroad.

He has been extensively involved in the ICT industry in Malaysia, Middle East and across the Asian region from managing ICT companies to advising national bodies in ICT policies and implementation. His vast IT, Telecommunication & Internet know-how and experience are derived from working in:

- **IBM** (1983-88) and **Oracle Systems** (1990-95) servicing the Government, Defense and Public Utilities sectors,
- **Logica** (1989) and **Data General** (1995) providing enterprise resource management solutions to many industries,
- **Banyan Systems** Asia (1996-99), **Aironet Wireless** Communications AP/J and **Cisco Systems** Malaysia (1999-2001) as Managing Directors.

He had been a Board member and an Audit Committee member of the **Multimedia Super Corridor** project (MSC) Malaysia from 1999 – 2004 during which he was also on the Boards of the Investment Committee, Remuneration and Nomination Committee and the Tender Board Committee. He is also familiar with MDC subsidiaries in particular G-Tek Electronics and MSCMS, having served as Chairman of the Board and Board Member respectively.

Shaifu has been an active player in various ICT related national and industry councils. He had been a member of the **Bumiputra IT Council** under the Entrepreneur Ministry, a member of the National

Economic Consultative Council (**MAPEN II**, 1999) for the Science and Technology Group Malaysia, and a member of the 2<sup>nd</sup> National IT Council (**NITC**) chaired by the Prime Minister of Malaysia then

A long time council member of **PIKOM**, he had served as Chairman of the Association for two terms (1997-1998). His current capacity in the Association is Advisor and he also chairs the Association's Export Promotion Committee.

He is a member of the **Penang State IT Council** (since 1998), Chapter member of **Talents-Ideas-Enterprise (TiE)** Council (since 2002), and Board member of 2 public listed companies namely **eBCapital Berhad** and **Redtone International Bhd**.

Currently, Shaifu is the Executive Director and a Board Member of **G-Tek Electronics**. Aged 48, Shaifu holds a Bachelors of Science (Hons) Degree in Computer and Management from the Universiti Sains Malaysia. Married with 3 lovely kids, he resides in Petaling Jaya.

#### **Dato' Khairil Anuar Aziz**

Dato' Khairil Anuar Aziz, aged 42, a Malaysian is currently the Executive Director, HumanBase Solution Sdn Bhd, a bumiputera and Treasury's registered status ICT company that involves in the Systems and Application Development, Systems Integration and various ICT implementation in the private and public sectors. He is fully responsible in managing the company's business operation and strategic expansion.

Dato' Khairil Anuar Aziz graduated from Coventry University, United Kingdom obtaining a Bachelor Degree BA (Hons) Second Class-Upper, majoring in Marketing Management in 1993 under the full scholarship of Public Service Department (PSD) of Malaysia after completing his A-Levels at the Northern Consortium United Kingdom – UITM Program (NCUK-UITM) in Shah Alam in 1989. He worked with National Health Service (NHS) in Wakefield City, England and started his career in Malaysia in 1993 as a Renong Management Trainee with the then Renong Group Berhad.

Dato' Khairil Anuar Aziz assumed several key management positions in Renong Group Berhad's companies namely United Engineers Malaysia Berhad (UEM), Cement Industries of Malaysia Berhad (CIMA), Pemasaran Simen Negara Sdn Bhd and TimeDotCom Berhad / Time Engineering Berhad in Sales, Marketing and Business Development areas. He was responsible for cement and ready-mixed cement allocation for various mega-projects by UEM Berhad as well as the IT and Telecommunications requirement of the Renong Group via TimeDotCom Berhad.

He left the Group and assumed the Senior Management position in MIMOS Berhad's Jaring Communications Sdn Bhd in Sales, Marketing and Channel Management before joining Mlabs Systems Berhad (associate company of University Sains Malaysia ) as the Chief Executive Officer where he and team had successfully listed the company to Mesdaq, Market, Bursa Malaysia Berhad. Dato' Khairil

Anuar Aziz was also the Director, Sales, Marketing and Business Development of Scan Associates Berhad before assuming his current portfolio.

Dato' Khairil Anuar Aziz was conferred the Darjah Indera Mahkota Pahang (DIMP) by His Royal Highness of Sultan of Pahang in conjunction with His Royal Highness' 77<sup>th</sup> Birthday in October 2007.

## **Management Team**

### **Alwyn Goh, Chief Executive Officer**

Alwyn Goh is an experienced and well-published researcher and engineer in cryptographic protocols, biometric analysis, soft computing (ie artificial intelligence and neural networks) and medical informatics. Goh previously served as a lecturer and programme chairman at Universiti Sains Malaysia (USM); and as consultant to several major organisations, including Asian Development Bank (ADB), the Srilanka government, the Malaysian armed forces, the Multimedia Development Corporation (Mdec) and the Standards & Industrial Research Institute of Malaysia (SIRIM). Goh has also worked for Intel Technologies, where he specialised in high-performance circuit design; and for Opensys Bhd, where his focus was on the implementation of cryptographic protocols in client-server systems in support of banking and financial services. Goh is presently attached to Unitele Multimedia Sdn Bhd (UMSB), which is the commercialisation arm of Multimedia University (MMU).

Goh's research has won awards and citations from the Malaysian National Science Foundation, the European Federation of Medical Informatics, the Malaysian Invention & Design Society (MINDS), the Asia-Pacific Infocomms Association (APICTA) and the Salon International des Inventions. Goh has authored or contributed to over 50 research papers published in international journals and conferences, in addition to being cited as inventor on several patents. His work has been positively recognised by his peers in the research community, has been cited by prominent researchers at Cambridge UK, Bologna Italy and Yonsei Korea, among others. Goh was educated at the University of Miami (Bachelors in electrical engineering and physics) and the University of Texas at Austin (Masters in theoretical physics).

Goh has co-founded several startups to commercialise his research findings in the areas of face recognition, and cryptographic protocols as applicable to user authentication and transaction authorisation. One of these startups received funding from Mavcap Bhd, which is the venture capital arm of the Malaysian Ministry of Finance. Products and solutions derived from these efforts have been applied in support of various operational scenarios ie physical security, personal computer (PC) startup, file protection, Internet banking and in-vehicle driver verification. Various solutions incorporating the derived technologies have been sold and operated in Southeast Asia, Europe and the USA, with the most prominent user enterprise to date being the Penang Development Corporation (PDC). Technology licensees of these ventures include multinational corporations (MNC) in Southeast Asia and Europe.

### **Siti Nabilla Ismail, Manager, Head of Commercialization**

Siti Nabilla Ismail graduated with B. Information Technology (Hons.) Degree in Networking from the Universiti Utara Malaysia in 2000 and M. Intellectual Property from the Universiti Kebangsaan Malaysia in 2007 as a Telekom Scholar, respectively. She has been with MMU Cnergy since 2008 and appointed the Head of Operations and Technology Exploitation Manager in February 2008. She was the System Analyst since 2001 and later the IP & Commercialisation Officer since 2003 for Centre for Commercialisation and Technopreneur Development (CCTD) for Multimedia University (MMU), Malaysia where she leads the university commercial & intellectual property rights portfolio and managements. In 200, as IT Executive for Central Energy Sdn Bhd, leads in Geographical Information System (GIS) Project with TNB-MSM and Tekla (M) Sdn Bhd.

In Sept 2005, she was awarded the Association Overseas Technical Scholarship by the Ministry of Economy, Trade and Industry of Japan and International Trade Institution of Singapore attending the outstanding programme on Technology Licensing for ASEAN Countries in Singapore. In June 2006, she was awarded again the Association Technical Overseas Scholarship by the Ministry of Economy, Trade and Industry of Japan, Japan Institute of Invention and Innovation and Japan Patent Office attending the prestigious Intellectual Property Rights training for IP Practitioners in Tokyo. She sits as Secretary for Intellectual Property Committee of Multimedia University, for five years from 2003 to 2008 and MMU committee member in Telekom Malaysia (TM) Intellectual Property Manual Review.

Besides her main portfolio, she is actively involved with continued research interest in interdisciplinary technology laws, intellectual property, technology transfer, entrepreneurship and public policy for Malaysia's ICT stakeholders.

### **Sherliza Mohd Ghazali, Manager, Head of Operation**

Sherliza Mohd Ghazali, holds an LLB (Hons) from Staffordshire University, United Kingdom and was awarded the JPA scholarship. She currently holds the position of Head of Operations in MMU Cnergy and also has an active role in Commercialization and Technopreneur Development.

She began her career as an insurance underwriter in Sun Alliance Insurance Sdn Bhd. Her role was to ensure all underwriting and the implementation of General Insurance policies were in compliance with the regulatory bodies. She has had dealings with the Technical Rating Committee in the General Insurance Association of Malaysia to ensure rates were in line with the Tariff and in line with Bank Negara. Her role was expanded to include marketing in Royal & Sun Alliance Insurance (M) Sdn Bhd. She ventured into the Insurance broking field after being head hunted by Marsh Insurance Brokers, for which she handled international clients' portfolios as well as supporting the Legal/ Compliance Manager.

## **Shamsul Afzan Mat Salleh, Manager, Head of Business Development**

Shamsul Afzan Mat Salleh graduated from UiTM in 1998 with BBA(Hons) Marketing. He joined Unitele Multimedia Sdn Bhd, also known as MMU Cnergy, as Assistant Manager in May 2007. As a commercial arm and 100% subsidiary of Multimedia University, the leading private university in the country, MMU Cnergy facilitates the other faculties and department to commercialise their expertise via short courses, consultancy, ICT solutions and also academic licensing.

He had been involved in a few international programs and had initiated a few collaborations with strategic partners. Among his clients are from government agencies such as Inland Revenue Department, Ministries of Tourism, Education and Human Resources. While in corporate sector are like Khazanah Nasional and Malaysia Airports Sdn Bhd.

He is currently holding the position as Head of Business Development Department starting August 2010. His key responsibilities are in managing existing clients and generating new businesses for the company. He always believes in adding and creating value in any project that he involved.

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